UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Mon	th Period EndingSEP	1 6 1980	
	· ·	(Insert date)	
Name of Registrant Doyle Dane	Bernbach Inc.	Registration No.	1066
<u> </u>	37 Madison Avenu ew York City, NY		
	I - REGISTRANT		
1. Has there been a change in the inf	ormation previously furnis	hed in connection wit	h the following:
(a) If an individual:			
(1) Residence address(2) Citizenship(3) Occupation	Yes	No No No	
(b) If an organization:			
(1) Name(2) Ownership or control(3) Branch offices	Yes	No x No x No x	
2. Explain fully all changes, if any,	indicated in Item 1.		
IF THE REGISTRANT IS	AN INDIVIDUAL, OMIT	RESPONSE TO ITEMS	S 3, 4, and 5.
3. Have any persons ceased acting a this 6 month reporting period?	s partners, officers, direct Yes No 🗽	tors or similar official	s of the registrant during
If yes, furnish the following inform	nation:		
Name	Position		Date Connection Ended

	Have any pe period?	ersons becom X Yes	e partners, offic	ers, directors or	similar offici	als during this 6	month reporting
	If yes, furni	ish the follow	ing information:				
	Name		Residence Address		Citizenship	Position	Date Assumed
\$	Stephen	H. Gay	Blackberr Norwalk,	_	U.S.	Management	Super.
]	Richard	Keegan	179 N. Ma Greenwich		U.S.	Senior V.	
	Has any per principal?	rson named in Yes	No xx	services directly	y in furtheranc	e of the interests	of any foreign
	If yes, iden	tify each suc	h person and des	scribe his service	s.		
_	Have any e	mplovees or i	ndividuals other	than officials w	no have filed a	short form regist	ration statement
		•				6 month reporting	
	If yes, furn	ish the follow	ring information:				
	Name		Posi	tion or connection	i		Date terminated
	Duning this	6 marth cara	ering period have	e any parsana haa	n hired as emp	loyees or in any o	ther conscient by
	the registra	nt who render	ed services to t		ctly in furthera	nce of the interest	
	If yes, furni		ing information:				
			Residence		Position or		Date connection
	Name		Address		connection		began
	-						

II - FOREIGN PRINCIPAL

8	3. Has your connection with any foreign principal ended during this 6 month reporting page 1. Yes No 🔀	period?
	If yes, furnish the following information:	
	Name of foreign principal	Date of Termination
9.	. Have you acquired any new foreign principal during this 6 month reporting period?	Yes No 🔀
	If yes, furnish following information:	
	Name and address of foreign principal	Date acquired
10.	. In addition to those named in Items 8 and 9, if any, list the foreign principals wh represent during the 6 month reporting period.	om you continued to
	El Al Israel Airlines Israel Government Tourist Office National Federation of Coffee Growers of (Colombia
	III - ACTIVITIES	
11.	During this 6 month reporting period, have you engaged in any activities for or rend any foreign principal named in Items 8, 9, and 10 of this statement? Yes	ered any services to
	If yes, identify each such foreign principal and describe in full detail your activities	and services:
	see schedule	

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12.	ity as define	ed below?
	Yes 🗌	No 🔀
	ing, among of ployed to ach	fy each such foreign principal and describe in full detail all such political activity, indicat- ther things, the relations, interests and policies sought to be influenced and the means em- nieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
13.		the above described activities, if any, have you engaged in activity on your own behalf which or all of your foreign principals?
	Yes 🗌	No kx
	If yes, descri	be fully.

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14.	(a)	REC.	EIP	TS -	MON	IES

During this 6 month reporting period, have you received from any foreign principal named in Items 8,9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes 🗓 No [If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.3 Date From Whom Purpose Amount March 17, 1980 El Al Airlines Advertising \$285,618 to Israel Government Tourist Office Advertising \$404,590 September 16, 1980

> National Federation of Coffee Growers of Colombia Advertising \$1,113,040

> > \$1,803,248

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No X

If yes, furnish the following information:

Name of foreign principal

Date received Description of thing of value

Purpose

A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15.	(a)	DISBURSEMENT	'S	MONIES

_	reporting period, have you pended monies in connection wi	th activity on behalf of any foreign prin	cipal named
		No [•
(2) transmitted mon	ies to any such foreign principa	l? Yes No 🕌	
	ow in the required detail and se nonies transmitted, if any, to ea	parately for each foreign principal an acc ch foreign principal.	count of such
Date	To Whom	Purpose	Amount
March 17, 1980	Various Media including news-	Cost of placing adver- in various publications	
to	papers, magazines radio and tele-	and commercials on radi and television; cost of	
September 16, 1980	vision stations; various suppliers of advertising materials	preparation of such materials for the follo ing foreign principals:	w-
		El Al Israel Airlines	\$242,775
		Israel Government Tourist Office	343,902
		National Federation of Coffee Growers of	946 084

\$1,532,761

Total

15. (b)	DISBURSEMEN	TS - THINGS OF VALUE	3		
	During this 6 m furtherance of cand 10 of this s	onth reporting period, ha or in connection with act statement?	ve you disposed of an ivities on behalf of any	nything of value ⁵ of foreign principa	other than money in l named in items 8, 9
	Yes 🗌	No 🔀			
	If yes, furnish	the following information	:		
	Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
(c)	DISBURSEMEN	TS - POLITICAL CONT	RIBUTIONS		
	directly or through connection with vention, or cause	onth reporting period, haugh any other person, man an election to any politions held to select candicate following information	de any contributions o ical office, or in conne lates for political offic	f money or other ection with any p	things of value ⁵ in
	Date	Amount or thing of value	Name o politica organizat	ıl	Name of candidate
		V - POLIT	ICAL PROPAGANDA		
pictoria the pers induce, reference foreign States is racial, lence in America	el, or other common disseminating or in any other ce to the political party of acial, religious, social, political any other America or republic by an	Act defines "political funication or expression of the same believes will way influence a recipiental or public interests, poor with reference to the for social dissensions, or religious disorder, or religious disorder, or means involving the universal and the second of the second	by any person (1) which li, or which he intends tor any section of the licies, or relations of preign policies of the Lor (2) which advocates, civil riot, or other conthrow of any governments e of force or violence	to, prevail upon, public within the agovernment of a United States or padvises, instigated it or political substitution.	adapted to, or which indoctrinate, convert to United States with a foreign country or a promote in the United tes, or promotes any e use of force or viodivision of any other
	ing this 6 month I propaganda as	reporting period, did you defined above? Yes	prepare, disseminate No 🔀	or cause to be dis	sseminated any polit-
IF '	YES, RESPOND	TO THE REMAINING IT	EMS IN THIS SECTION	N V.	
17. Ide	ntify each such	foreign principal.			

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

10.	fied sum of money to finance your activities in preparing or disseminating political propaganda? Yes No
	If yes, identify each such foreign principal, specify amount, and indicate for what period of time.
	District the state of the state
19.	During this 6 month reporting period, did your activities in preparing, disseminating or causing the disemination of political propaganda include the use of any of the following: Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams articles
	Advertising campaigns Press releases Pamphlets or other publications speeches
	Other (specify)
20.	During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
	Public Officials Newspapers Libraries
	Legislators Educational institutions
	Government agencies Civic groups or associations Nationality groups
	Other (Specify)
21.	What language was used in this political propaganda:
	English Other (specify)
22.	Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
_	Yes No
23.	Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No
24.	Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
	Yes No
	VI - EXHIBITS AND ATTACHMENTS
25.	EXHIBITS A AND B
	(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:
	Exhibit A^6 Yes \mathbf{x} No \Box
	Exhibit B ⁷ Yes X No
	If no, please attach the required exhibit.
	(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?
	Yes No 🔀
	If yes, have you filed an amendment to these exhibits? Yes No
	If no, please attach the required amendment.
_	

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

7 The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26.	EXHIBIT C	
	If you have previously filed an Exhibit C ⁸ , state whether 6 month reporting period. Yes No X	any changes therein have occurred during this
	If yes, have you filed an amendment to the Exhibit C?	Yes No X
	If no, please attach the required amendment.	
27.	SHORT FORM REGISTRATION STATEMENT	
	Have short form registration statements, been filed by all supplemental statement? Yes No	of the persons named in Items 5 and 7 of the
	If no, list names of persons who have not filed the require	d statement.
tha cep in a	The undersigned swear(s) or affirm(s) that he has (they have the statement and the attached exhibits and that he is (that the contents are in their entirety true and accurate to the that the undersigned make(s) no representation as to the attached Short Form Registration Statement, if any, insofar (their) personal knowledge.	ney are) familiar with the contents thereof and e best of his (their) knowledge and belief, ex- truth or accuracy of the information contained
		(Type or print name under each signature)
oath jori sim	(Both copies of this statement shall be signed and sworn to one a notary public or other person authorized to administer his by the agent, if the registrant is an individual, or by a maty of those partners, officers, directors or persons performing ilar functions who are in the United States, if the registrant	Heil R. Clestr
15 a	in organization.) tate of New York)	Next R. Austrian
Co	tate of New York) ss.	Paul J. Paulson
		Robert G. Pfundstein
		KODELL G. ITUIGSCEIN
	Subscribed and sworn to before me at New Yuke	new York
thi	s_19th day of november	
	ROBERT F. MUIR NOTARY PUBLIC, State of New York No. 52-2804090 Qualified in Suffolk County Certificate Filed in New York County	Signature of notary or other officer)
	Commission Expires March 30, 1981	•

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

INSERT SHEET #1

III ACTIVITIES

Question #II

Six-Month Period Ending September 16, 1980

EL AL ISRAEL AIRLINES

Doyle Dane Bernbach Inc. and its wholly owned subsidiary, DDB Group Two Inc., prepare and place Print Advertising and Television Advertising for El Al Israel Airlines. This advertising consists of the planning and execution of consumer, newspaper and magazine advertising, trade advertising to travel agents and cargo advertisements for freight shipments. During this period four new advertisements were prepared. See Exhibits E-1 thru E-4.

ISRAEL GOVERNMENT TOURIST OFFICE

Doyle Dane Bernbach Inc. and its wholly owned subsidiary, DDB Group Two Inc., prepare and place Print Advertising and Television Advertising promoting tourism to Israel for the Israel Government Tourist Office. New Newspaper and Magazine ads were prepared. See Exhibits I-1 thru I-5. No new television and radio ads were prepared for this period.

NATIONAL FEDERATION OF COFFEE GROWERS OF COLOMBIA

Doyle Dane Bernbach Inc., advertising agency for the Federation, advised them with respect to advertising and marketing plans and, in addition, created and placed advertising in markets where 100% Colombian Coffee was in distribution. There were four trade advertisements prepared during this period. See Exhibits C-1 thru C-4.

DOYLE DAME BERNBACH INC ELAL ISRAEL AIRLINE LTD CASH BECEIPT. APAIL 80 - Sept 80 DATE 1/1/80 1/28 1/29 AMOUNT. 73626 10483568 6/5 9/10 2000000 TOTAL ₹8

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•	SAL25 09-11	NEW YORK	CLIENT DETAIL		MEDIA BILLING ANALYSIS	AUGUST 31, 1980 PA	PAGE 12
(6)	CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM	
				30,884,97	26,235,90	4,649,07	And the second of the second o
	** TOTAL **			30,884,97	26,235,90	4.649.07	
	EL AL ISRAEL AIRLINE LTD	PRINT MAG	7163	5,512,50	4,685,62	826.88 826.88	
E. (19)	EL AL ISRAEL LTD.	YELLOW PAGES	6340	2,284,56	1,941,88	342.68 342.68	1
	** TOTAL **			7,797,06	6,627,50	1,169,56	

** TOTAL ** EL AL ISRAEL AIRL EL AL ISRAEL AIRL EL AL ISRAEL LTD. EL AL ISRAEL LTD.

1,451,64

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	** TOTAL **			173,683,65	159,227,93	14-455-72	
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** TOTAL: **			•	22,712,86	254 050 050 050 050 050

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IAL KA	7104	2,472,50	2,101,62 8,126,08	370.88 1,450.20 1,821.08
NATE FEDERATION OF COFFEE PRINT MAG		2,048,78	10,227.70	1,821.08
** TOTAL **		V6-505-50	2,158,40	380.90
The second of th	Tay No.	•539•	2,158,40	380.90
NATE FEDERALION OF COFFEE PRINT MAG	7098 7099	4.949.72	4,194,42 3,631,88	755.30 640.92
** TOTAL **		9,222,52	7,826,30	1,396,22
(%) ** TOTAL **		1,629.10	1,384,74	244°36
NATL FEDERATION OF COFFEE PRINT MAG NATL FEDERATION OF COFFEE PRINT MAG NATL FEDERATION OF COFFEE PRINT MAG	7105 7106 7107	5,058,20CR 7,775,98 927,60CR 1,790,18	4,287,03CR 6,595,82 788,46CR 1,520,33	771.17CR 1,180.16 139.14CR 269.85
** TOTAL **		1,790,18	0.3	269.85
SAC25 06-06 CLIENT MEDIA NATL: FEDERATION OF COFFEE PRINT MAG NATL: FEDERATION OF COFFEE PRINT MAG	CLIENT DETAIL INVOICE GROSS 7118 12 7118 12 7119 255	MEDIA AC/REC 490.25 048.78 539.03	BILLING ANALYSIS MAY 31, 1980 COST AC/PAY 11,441,33 10,227,70 21,669,03	980 COMM COMM 2,048,97 1,821,08 3,870,00

	318,36		53,700,00	28,050,00	04.00.00.00.00.00.00.00.00.00.00.00.00.0	5,321,09	_	87,675,59			29, 1980 PAGE	COMM		15,300,00	3,000,00	19,275,00	140.04CX 99.00	955.68	370.88 1.652.72	61,201,34	61,201,34	240,03	00.009.6	11,100,00	549.29	25,846,12	• • • • • • • • • • • • • • • • • • •
7. 7. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	1,804,04	<u>.</u>	304+300	158,950,00	3455	29,591,78	87*197*964	496,267,28	8,907,23		BILLING ANALYSIS FEB	COST AC/PAY	1	86,700,00	17.000.00	109,225,00	827-02CK 527-00	415	2,101,62	90	346,807,48	1,397,29	554440000	62,900,00	3,112,67	146,441,40	2 (1) (1) (2) (3) (3) (4) (4) (4) (4) (4) (4
2,122,60	2,122,40	4017	4019 358+000-00	4020				583,942,87			CLIENT DETAIL MEDIA	INVOICE GROSS AC/REC		102	Ž ~	128			7125. 24472-50	40	408,008,82	7C+1C0++	4229 64,000,00			172,024,072	() () () () () () () () () ()
		COFFEE	COFFEE	COFFEE NETWORK	COFFEE	COFFEE				このでは、「「「「「」」」というです。 「「」」というです。 「「」」というできます。 「「」」というできます。 「「」」というできます。 「「」」というできます。 「「」」というできます。 「「」」	NEW YORK	MEDIA		FFEE NETWORK		1		- 1	COFFEE PRINT MAG	TXINI WA			FEE NETWORK	١	i		
	** TOTAL **	FEDERATION	FEDERATION	NATE FEDERATION OF	FEDERATION FEDERATION	PEDERATION	PEDEKA I SOIL	1			SAL25 03-07		PEDERATION OF	(L)	FEDERATION OF	ATE FEDERATION OF	NATE PEDERATION OF	NATE FEDERATION OF	NATE FEDERATION OF	NATE FEDERATION OF	** TOTAL **	W.W.	NATE FEDERATION OF COFFE	FEDERATION OF	FEDERATION OF		

NEW YORK HOSPITAL

EUCCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/31/80 E. CLIENT.NUMBER525 CAMISSION DISCOUNT AMOUNT NO. NO. ART FEES COMMISSION DISCOUNT AMOUNT ** '00 '00 342.64 .00 2.559.24 ** '00 '00 342.64 .00 2.559.24 ** '00 342.64 .00 2.559.24	CCTION SILLING ANALYSIS BY CLIENT AND PRODUCT 07/31/80 CLIENT NUMBER -525 CLIENT NUMBER -525 CLIENT SIDE CREATIVE AGENCY NO. 400 600 342.64 ** ** ** ** ** ** ** ** **	SILLING AMALYSIS BY CLIENT AND PRODUCT 07/31/80 CLIENT NUMBER - 525 CLIENT NUMBER - 525 CLIENT NUMBER - 525 CREATIVE AGENCY CASH S	## "00 "00 342.64 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 342.64 "00 "00 "00 "00 "00 "00 "00 "00 "00 "0	### CALENT.NUMBER.—525 CLIENT.NUMBER.—525 CLIENT.NUMBER.—525 CLIENT.NUMBER.—525 CLIENT.NUMBER.—525 CLIENT.NUMBER.—525 CONMISSION DISCOUNT. ** ** ** ** ** ** ** ** **
UCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/31/80 CLIENI NUMBER -525 - CASH DISCOUNT CREATIVE AGENCY ART - CREATIVE AGENCY ART - CO 342.64 *** *** *** *** *** *** ***	UCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/31/80 CLIENT NUMBER -525 CLIENT NUMBER -525 CREATIVE AGENCY CASH NO ART * 00 0 342.64 ** * 00 0 342.64 * * 00 0 342.64 * 00 0 342.64 * 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	# CLIENT NUMBER -525	OCTION SILLING ANALYSIS BY CLIENT AND PRODUCT 07/31/80 CLIENT NUMBER525 CLIENT NUMBER525 COMMISSION DISCOUNT NO	CLIENT.NUMBER 525 CLIENT.NUMBER 525 CLIENT.NUMBER 525 CLIENT.NUMBER 525 CLIENT.NUMBER 525 COS 342.64 COS 342
B IIIV INSIDE CREATIVE AGENCY CASH 0 NO. ART FEES COMMISSION DISCOUNT 02 1596 .00 342.64 .00 1596 .00 342.64 .00 1506 .00 342.64 .00	B IIIV INSIDE CREATIVE AGENCY NO ART 1596 .00 .00 342.64 .00 *** .00 .00 342.64 .00 *** .00 .00 342.64 .00	CLIENT NUMBER - 525 - CASH	B 14V INSIDE CREATIVE AGENCY CASH 0 NO ART 02 1595 .00 600 342.64 .00 ** ** ** ** ** ** ** ** **	CLIENT NUMBER -525 CASH B IHV INSIDE CREATIVE AGENCY 02 1595 .00 342.64 .00 ** ** .00 .00 342.64 .00 ** ** .00 .00 342.64 .00 ** .00 .00 342.64 .00
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	((TOTAL	6		1,150,41 1,157,46 6,005,78	515.85 515.85	, .		(C)	•	()		
PAGE 059		COST	4.	365	1,079,33	480							
/80		CASH	0,0	000	0000	000							
PRODUCT 08/31/80		AGENCY . COMMISSION	714.68	203.03	81.08 81.08 760.77	2,940,20							100 mm (100 mm) (100
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PRODUCTION	COFFEE	SOB NO	07004	07008 07009 05001	05001 05001 05003								
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NEW YORK	NATL FEDERATION OF	PRODUCT NAME						4					
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UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement?
Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):
Yes or No x
(If your answer to question l is "yes" do not answer question 2 of this form.)
Do you disseminate any material in connection with your registration:
Yes or No
(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)
Carol Ouesby November 12, 1980 Signature Date
Carol J. Overby Please type or print name of signatory on the line above
Senior Analyst Title